

**investment products**

**we focus on your goals and needs**



**investor profile  
questionnaire**



**AXA ADVISORS**

Time Horizon			
Question	Answer	Response	Score
1. What is your age?	A. 56 and over		1
	B. 46-55		2
	C. 36-45		3
	D. 20-35		4
2. What is your primary financial goal?	A. Wealth preservation		1
	B. Retirement planning		2
	C. Wealth accumulation		3
3. What is the time frame in which you hope to achieve your financial goals?	A. 0-5 years		1
	B. 5-10 years		2
	C. 10 years or longer		3
		<b>Time Horizon Total</b>	

Financial Goals			
Question	Answer	Response	Score
4. Which of the following best describes your financial goals?	A. Preserving principal and earning a moderate amount of current income		1
	B. Generating a high amount of current income		2
	C. Generating some current income and growing assets over an extended time frame		3
	D. Growing assets substantially over an extended time frame		4
5. In five years, how do you expect your standard of living to compare to what it is today?	A. Less than it is today		1
	B. The same as it is today		2
	C. Somewhat higher than it is today		3
	D. Substantially greater than it is today		4
6. Five years from today, you expect your portfolio value to be:	A. Portfolio value is not my primary concern; I am more concerned with current income		1
	B. The same as or slightly more than it is today		2
	C. Greater than it is today		3
	D. Substantially greater than it is today		4
7. Generating current income from your portfolio is:	A. A primary concern (only if you are about to retire)		1
	B. Not important		2
8. With the income generated from your portfolio, you plan to:	A. Use it for living expenses		1
	B. Use some and reinvest some		2
	C. Reinvest all income		3
		<b>Financial Goals Total</b>	

## Risk Tolerance

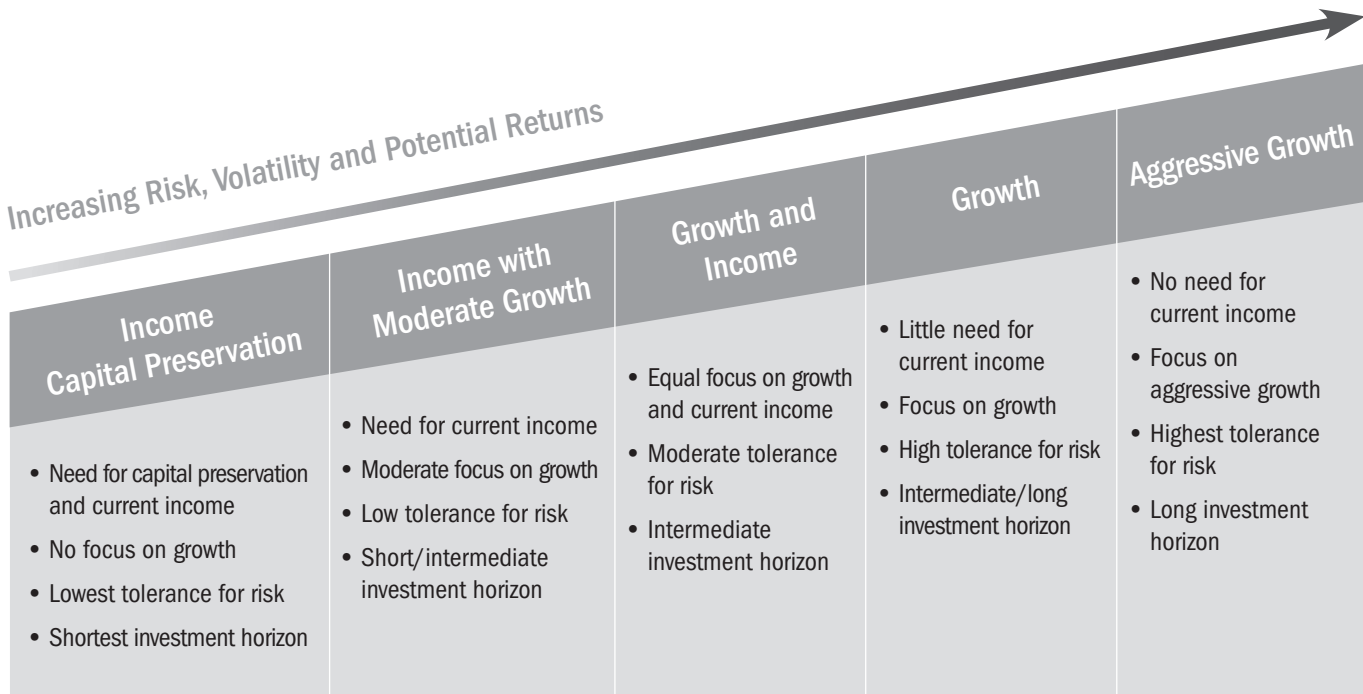
Question	Answer	Response	Score
9. Imagine you've just received a large amount of money. How would you invest it?	A. I would invest in something that offered moderate current income and was very conservative.		1
	B. I would invest in something that offered high current income with a moderate amount of risk.		2
	C. I would invest in something that offered high total return (current income plus capital appreciation) with a moderately high amount of risk.		3
	D. I would invest in something that offered substantial capital appreciation even though it has a high amount of risk.		4
10. Which of the following statements would best describe your reaction if the value of your portfolio were to suddenly decline by 15%?	A. I would be very concerned because I can't accept fluctuations in the value of my portfolio.		1
	B. If the amount of income I receive was unaffected, it wouldn't bother me.		2
	C. Although I invest for long-term growth, even a temporary decline would concern me.		3
	D. Because I invest for long-term growth, I would accept temporary fluctuations due to market influences.		4
11. Which of the following investments would you feel most comfortable owning?	A. Certificates of deposit		1
	B. U.S. Government securities		2
	C. Blue-chip stocks		3
	D. Stocks of new growth companies		4
12. Which of the following investments would you least like to own?	A. Stocks of new growth companies		1
	B. Blue-chip stocks		2
	C. U.S. Government securities		3
	D. Certificates of deposit		4
13. Which of the following investments do you feel are the most ideal for your portfolio?	A. Certificates of deposit		1
	B. U.S. Government securities		2
	C. Blue-chip stocks		3
	D. Stocks of new growth companies		4
14. How optimistic are you about the long-term prospects for the economy?	A. Very pessimistic		1
	B. Unsure		2
	C. Somewhat optimistic		3
	D. Very optimistic		4
15. Which of the following best describes your attitude about investments outside the U.S.?	A. Unsure		1
	B. I believe the U.S. economy and foreign markets are interdependent.		2
	C. I believe overseas markets provide attractive investment opportunities.		3
		<b>Risk Tolerance Total</b>	

Investor Scorecard	
Time Horizon Total	x 1 =
Financial Goals Total	x 2 =
Risk Tolerance Total	x 3 =
<b>Total Score</b>	

Match your total score with one of the investment objectives listed below. If your score is near the top or bottom of an Adjusted Total Range, you may want to examine the next or previous objective to determine which one represents your needs more accurately.

Adjusted Total Range	Investment Objective
34-57	Income Capital Preservation
58-83	Income with Moderate Growth
84-99	Growth and Income
100-114	Growth
115-125	Aggressive Growth

The investment objectives shown are for illustrative purposes only. Your investment objective is based on many factors, including your financial situation, tolerance for risk, time horizon and other financial needs. Consult your Financial Professional if you have any questions.



# building your financial foundation

Whether building a new house or an investment portfolio, you first need to establish a solid foundation. Gaining an in-depth understanding of your financial goals is key to this process.

This questionnaire is designed to help you determine your investment objective, which serves as the foundation of your portfolio and guides us in making investment recommendations. Your investment objective is based on many factors, including your financial goals, tolerance for risk and time horizon.

To build your portfolio, you must clearly define your **financial goals**. Short-term goals may include buying a house or financing a dream vacation. Long-term goals may include saving for your child's education or planning for your retirement.

Your **time horizon** defines when you want to achieve a goal. It could be 1–5 years, 5–10 years, 15 years, 30 years or more.

Risk is an unavoidable part of investing. Historically, investments with higher returns have required a higher tolerance for risk. Therefore, by clearly defining your **risk tolerance**, we will be better prepared to recommend the most appropriate investments for your portfolio.

Over time, your goals and financial situation may change. It's important for us to discuss any changes, as your original **investment objective** may need to be re-evaluated.

## Determining Your Investment Objective

This self-scoring questionnaire will help us determine your investment objective. Answer each question by circling the corresponding number in the right-hand column. Then total the numbers circled for each section. Fill in the scorecard on the last page to determine your investment objective.

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Name

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Phone

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Address

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Financial Professional's Name

## AXA Financial, Inc.

AXA Financial, Inc. is a premier financial services organization. The AXA brand is represented in the United States by:

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<sup>1</sup> "AXA Group" refers to AXA, a French holding company for an international group of insurance and financial services companies, together with its direct and indirect consolidated subsidiaries.

<sup>2</sup> Figure is \$1.7 trillion using 12/31/17 closing exchange rate of Euro 1 = \$1.201. AXA Group is based in France, where the official currency is the Euro.

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